

Brooke Benkert

Founder & Principal Consultant · Apex Fleet Consulting

15 years building, fixing, and optimizing fleet operations across utility, mobile maintenance, and last mile logistics environments.



ABOUT

Brooke Benkert has spent 15 years inside fleet and transportation operations — running programs, managing vendors, building teams, and solving the problems that drive maintenance costs out of control.

Her career spans utility fleet management, national mobile maintenance programs, and high-growth last mile logistics — including direct oversight of fleets exceeding 2,500 assets across the full lifecycle, from acquisition through remarketing.

Brooke built the Last Mile mobile maintenance segment at Kooner Fleet Management Solutions from scratch — launching and scaling it into a fully operational business line. She has designed vendor networks, created KPI frameworks, led distributed teams, and optimized dispatch across U.S. and international operations.

A proven process improvement practitioner, she has redesigned workflows, built SOP-driven systems, and implemented fleet technology across telematics, maintenance platforms, and dispatch systems — focused on what actually drives ROI.

CAREER HIGHLIGHTS

Kooner Fleet Management Solutions

Director, Core & Last Mile Operations

Built Last Mile mobile maintenance from zero into a fully operational business line.

Revolv Global

Director of Fleet Operations

Led fleet strategy for a rapidly growing last mile logistics organization.

Amazon

Fleet Performance, Last Mile Operations

Drove fleet performance strategy and maintenance adoption nationally.

Amerit Fleet Solutions

Mobile Fleet Solutions Leadership

Led national mobile fleet programs for enterprise clients.

Vectren Energy Delivery

Fleet Manager

Managed 2,500+ assets across full lifecycle — acquisition through remarketing.

AREAS OF EXPERTISE

- Fleet Maintenance Cost Reduction
- Mobile Maintenance Program Design & Launch
- Vendor Network Optimization & Consolidation
- Fleet Technology Implementation
- KPI Framework Development
- Process Improvement & SOP Design
- Asset Lifecycle Management
- Inventory Management & Replacement Forecasting
- Multi-State & International Dispatch Optimization
- Technician Coverage Modeling

WHAT SETS BROOKE APART

Built From Scratch

Launched and scaled a mobile maintenance business line from zero.

Cross-Environment Experience

Utility, last mile logistics, and national mobile programs — each with distinct demands.

Technology + Process

Implemented fleet tech and redesigned workflows to ensure ROI.

Fully Independent

No vendor affiliations. Every recommendation is made in the client's interest.

SPECIALIZED TRAINING & CERTIFICATIONS

Six Sigma Green Belt

- Lean Six Sigma Foundations
- Balanced Scorecard & Key Performance Indicators
- IT Asset Management (ITAM)
- SAP ERP Essential Training
- Power BI Data Modeling with DAX
- Project Management Foundations
- Agile Foundations & Agile Project Management